



## **Basketball Academy Services**

We bring you these services through two companies we own in the Youth Sports Industry.

Suwanee Sports Academy

&

On Court Player Development®

Grow your program enrollments and create new revenue streams thru our standardized curriculums, systems and programming suites that will grow your business.

### *WHY Consider Us*

- The new era of player development requires the traditional fundamentals to be taught differently to improve the finesse and not just the quickness of a player. Body control, change of direction and change of speeds are just a few of the Difference Makers that lead to better on court decisions and are critical for players to be better shooters, ball handlers, defenders and passers. Our curriculums emphasize the development of the player below the waist to improve finesse.
- Our systems and methods have been designed to increase the speed of learning for rapid translation into all phases of an athlete's game. They Accelerate Player Development – Get Better Faster.
- Our programming systems and online virtual trainer enable you to use more coaches to train more players and keep the consistency of philosophy and curriculum.
- The systems allow coaches to do what they do best “on the court” and receive the support for all the “off the court” activities of operating a high volume business.
- Compliment your community and tournament programs with more advanced training programs.
- Experienced team of operators to help you avoid the pitfalls and mistakes involved with facility management and sports operations as your business grows.
- Efficiency through centralized services, lower staffing costs, better controls.
- Apply successful business practices to operations that develop new revenue streams and in turn lead to greater productivity and ROI.

## **Our Basketball Academy Offerings**

### ACADEMY PROGRAM DEVELOPMENT - Customized Programming Suite

The Academy Program Development process is designed to give you a professional option with accessible support to ensure consistency in philosophy & methodologies on and off the court to deliver world-class player development.

- Facility program evaluation
- Programming creation & calendar maintenance
- Budget & job cost development
- Business recommendation & implementation plan
- Ongoing curriculum & coach training support
- Scheduled follow-up & performance observation

### ACADEMY STAFF TRAINING

Staff training takes place by our Academy professionals at the On Court Player Development® Academy headquarters, located at the Suwanee Sports Academy (Suwanee, Ga.). Training is a valuable addition to our programming suite and focuses on the key players in your business.

- Program director or lead coach training
- Sales & marketing training
- Program administration & financials training

### SKILLS2SCORE® TEAM & LEAGUE ON-LINE SYSTEM

Nationally available program provides team development customized for use by coaches and players at any level. Our online team development system make coaches more effective and provides them with tools the entire team can use to improve.

- Coaches Access
  - Online Training Course for Coach Know How
  - Virtual Trainer for Team Development & Organization
  - On Court Coach Manual for A Proven Plan
- Players Access
  - Virtual Trainer for Team and Individual Development
  - In The Paint Magazine
  - Parent Support Package
- League Organization
  - Specially packaged to provide the team system to all coaches and players in league



## CENTRALIZED ACCOUNTING & FINANCIAL MANAGEMENT

Our team can take responsibility for all the accounting & financial management for your basketball academy by performing the majority of these tasks from our centralized service center. This provides professional expertise as well as cost effectiveness and better controls.

- Accounts Payable Processing
- Check Writing
- Cash Management & Reconciliation
- Financial Reporting
- Budgeting
- Financial Management of Academy

## CONSULTING

For those Multi-sport facilities or Basketball Academies that don't require our other offerings, but instead are looking for expertise and help in select areas, we provide consulting on an hourly basis in any area requested.

- Sports Operations
- Sales & Marketing
- Financial Management
- Human Resource Administration
- Technology Management
- Plant Management

## BASKETBALL ACADEMY PARTNERSHIP

For facility and academy owners who want a more comprehensive partnership to access our knowledge and experience with multi-sport operations and basketball academies. We customize our relationship to create a winning partnership in the business.

- Expanded rights to use On Court Player Development® brand
- Academy Program Development - Customized Programming Suite
- Academy Staff Training
- Basketball Operations
- Sales & Marketing
- Financial Management
- Human Resource Administration
- Technology Management
- Access all Basketball Academy intellectual property from Suwanee Sports Academy – [www.ssasports.com](http://www.ssasports.com)
- Access Blue Magnet Partners business building resources