



- Blue Magnet Partners is a venture resource firm providing small and medium size companies with a unique, self directed business building system integrating the power of successful partnership along with proven resources that grow companies and create ownership value.
- Blue Magnet Partners core competencies:
 - Making Ideas Happen ... Linking ideas with implementation
 - Creating a long term vision for opportunity and making it tangible enough to create an orderly path to implementation
 - Diagnosing Business Needs
 - Identifying what a business needs at its current stage of development as well as anticipating what it requires to get to the next level and prepare for that growth step before it gets there.
 - Resource Development
 - Creating access to exactly what companies need at the right level of affordability to fit its stage of development.
 - Learning Environment
 - Creating a trusted learning environment for entrepreneurial leadership that is driven by a passion to ensure leadership is successful. Putting clients personal growth first is the key driver to company performance and value creation.
 - Partnership Development-Management
 - Operating with a partnership philosophy and methodology supported by transparency, candor and integrity. Making ideas happen quickly is dependent on the speed of trust.
- Blue Magnet Partners has over 100 years of experience as seasoned investors, operating officers, award-winning marketing executives and accomplished management advisors for start-ups, rapid-growth business and Fortune 500 companies.
- EdgeDweller methodologies are to business building what the Intel chip has been to computers. These proprietary processes, systems and years of experience in developing strategies, brands and products/services enable higher performing innovation. Creating a tangible future is the key to maximizing opportunity and value.

- Blue Magnet Partners specializes in creating growth platforms within four major industries/categories. Each industry has networks of relationships and resources that are leveraged to collaborate and provide solutions to grow each platform company.
 - Sports
 - Business Services
 - Healthcare
 - Real Estate

- All areas of expertise in building a business are accessible and affordable including: strategic planning; business development; strategic alliances, mergers and acquisitions; marketing strategies and communications; transition direction; new product/service development; structure and leadership direction; treasury, finance, accounting, and cash management; risk management; internal business controls; capital raising and business investment; partnership and company management.
 - Companies can consider two alternatives when engaging Blue Magnet Partners.
 - Outsourced Business Building Team and Solutions
 - A single source scalable, predictable and cost effective solution enabling entrepreneurial teams to remain focused on core responsibilities by accessing an interim solution for a key project or initiative.
 - Full Outsourcing Solution – provide a CEO, Operating Executive, CMO or CFO as part of a comprehensive solution
 - Partial Outsourcing Solution – provide access to resources, systems and technology support
 - Project Outsourcing --- provide support for a select project or initiative
 - Partnership to Grow a Business
 - Entrepreneurial team decides the type of support they want in a customized partnership framework. Blue Magnet Partners can play a role over a long period of time.

- Blue Magnet Partners focuses on opportunities that private equity, financial institutions and venture capitalists typically shy away from. It often operates in arenas that many in the investment community normally consider too high of a risk. Innovation methodologies and specialized operating resources mitigate risk and embrace early stage opportunities that have significant value creation potential.