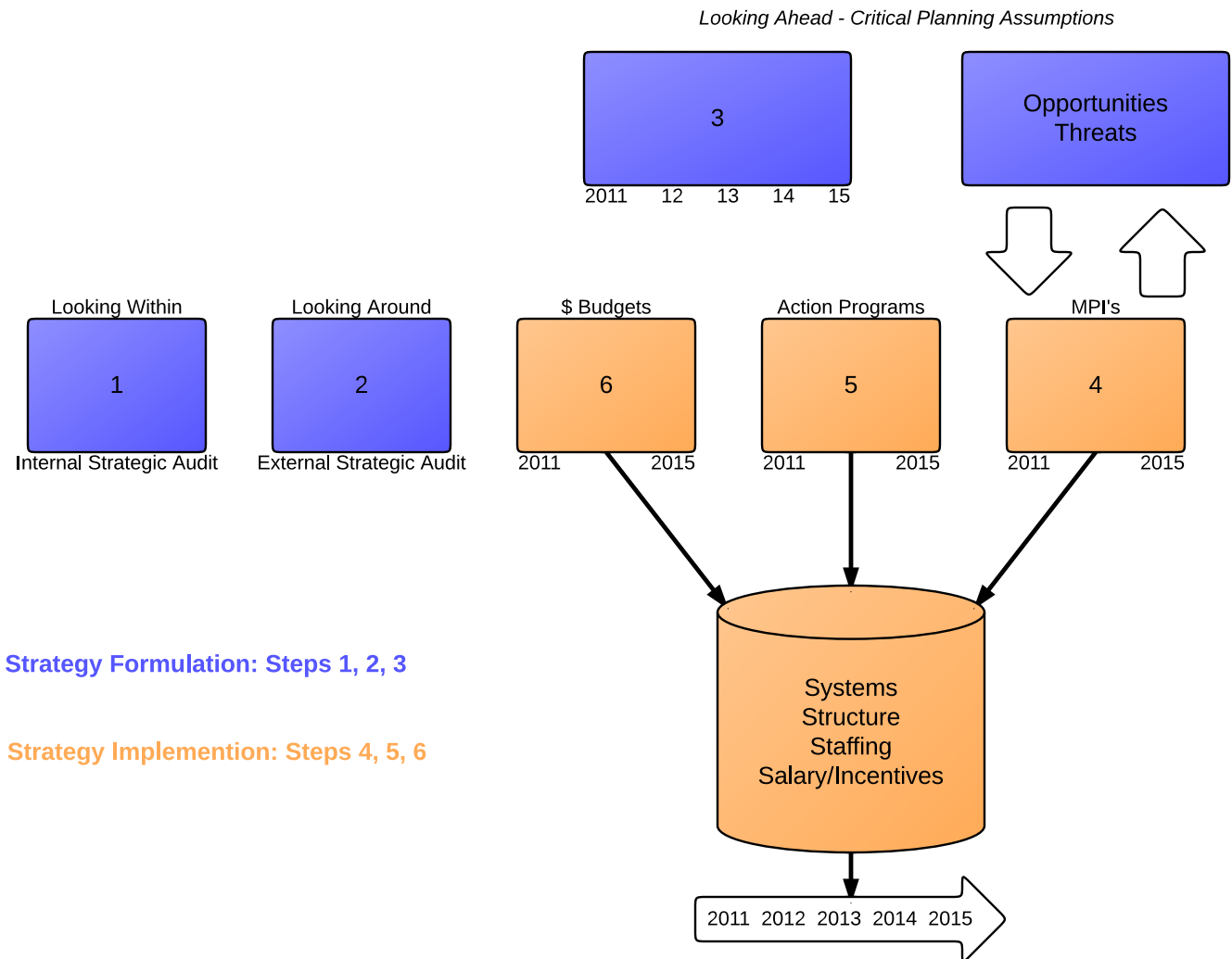


Blue Magnet Partners

The Strategic Planning Process



**Transitioning from Managing By
Budgets - Activities - Objectives
To Managing By
PLANNING ASSUMPTIONS**