



The Eight Success Attributes For Entrepreneur Leaders

Knowledge Seeker: Someone with a “thirst” for learning and always open to the discovery of knowledge outside of what they currently know about themselves and their business.

Adaptable: Any entrepreneurial leader faces the challenges of playing many different roles along their journey of building a business and must adapt to whatever is required to lead during the transitions of any successful organization.

Clarity of Vision: Developing and “over-communicating” a clear vision; passionate, committed employees connect with a clear vision of what a company stands for and where it is going.

Open to Change: Every entrepreneur must learn how to cope with the many changes required to stay the course of building a business and lead the way in accepting change when that change impacts him or her personally.

Calculated Risk Taker: Thoughtful consideration for required actions, along with the belief and courage to lead the way when making tough decisions.

High Achiever: Always striving for perfection and reaching the “top of the mountain,” but accepting the realities of not getting there at times and continuing to persevere.

Effective Communicator: This is not just about being adept at the methods of communication it's an attitude and philosophy that there is never enough communication and striving for more and better. This is what ensures alignment and creating a trusting culture.

Change Agent: Recognizing the need for changes and getting people to follow the “game changing” adjustments required along any successful entrepreneurial journey.